



## **Industries**

### **Internet and e-Commerce**

The proliferation of content and services available over the web has created new industries, while at the same time driving established industries online.

This explosive growth has created new opportunities and new challenges for retailers, financial services providers, B2B vendors, and many others. These companies are increasingly finding themselves involved in intellectual property disputes for activities conducted online, both as patentee and as accused infringer.

In addition, new online marketplaces and auction houses have created new venues in which manufacturers must be vigilant in policing their intellectual property rights. Social media outlets such as Facebook, Twitter, MySpace, Tumblr, and Digg have changed the way we communicate. All this activity has also led to inevitable disputes over intellectual property rights.

The online world has also empowered those with a complaint about companies, justified or otherwise, to launch attack websites which often misappropriate the trademarks, logos, or simply the name of the targeted firms.

The complex interaction of patents, copyrights, trademarks, as well as intellectual property license rights in these new venues requires a sophisticated firm that can keep pace with the changes in this area. We have participated at our client's side in all aspects of this expanding online world, including in patent prosecution, licensing, and representing plaintiffs and defendants in litigations related to online activities.

At Amster, Rothstein & Ebenstein LLP, our lawyers have the seasoned perspective on intellectual property law as well as the intimate familiarity with the most cutting-edge developments to guide you through the complexities.



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**Related Practice Areas**

- Alternative Dispute
- Anti-Counterfeiting
- Copyright
- False Advertising
- International Protection
- Intellectual Property Litigation
- International Trade Commission
- Patent
- PTAB And Post Issuance Practice
- Patent Prosecution, PTAB and Ex Parte Appeals
- Trademark
- Unfair Competition

**Professionals**

**Partners**

- Daniel S. Ebenstein
- Philip H. Gottfried
- Benjamin M. Halpern
- Anthony F. Lo Cicero
- Charles R. Macedo
- Holly Pekowsky
- Chester Rothstein
- Max Vern
- Neil M. Zipkin

**Senior Counsel**

- Mark Berkowitz
- Jung S. Hahm
- Matthieu Hausig
- Richard S. Mandaro
- Marion P. Metelski

**Associates**

- Jessica Capasso
- Benjamin Charkow
- Suzue Fujimori
- David Goldberg
- Sandra A. Hudak
- Hajime Sakai, Ph.D.