

Suzue Fujimori Associate



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Suzue Fujimori practices intellectual property law with an emphasis on client counseling, litigation and licensing of patents and trademarks. She has extensive strategic and analytical consulting experience in a variety of industries including information technology, telecommunications, banking, retail, consumer products, automotive and healthcare. She has advised clients on how to develop and leverage patent portfolios, create and implement patent licensing programs and negotiate and draft license agreements. In particular, as a native speaker of Japanese, Ms. Fujimori advises Japanese companies with regard to various U.S. intellectual property issues including licensing and litigation. In litigation, one of Ms. Fujimori's areas of expertise is the damages-related issue of intellectual property litigation.

Immediately prior to joining Amster, Rothstein & Ebenstein LLP, Ms. Fujimori was a Director of Ocean Tomo, LLC in the Chicago office where she served as the leader of the Japan Services Team. She assisted Ocean Tomo's Japanese clients with litigation, IP appraisal, IP Investment, IP Risk Management and IP Transactions. She also introduced Ocean Tomo's services to the Japanese market and developed Ocean Tomo's services to meet the needs of its Japanese clients.

Earlier, Ms. Fujimori was an Associate Consultant at McKinsey and Company Inc. in Japan where she served clients in a variety of industries and provided strategic, performance improvement and marketing advice. She also worked as a Senior Coordinator in the Business Alliances Group of the Legal Division at Matsushita Electric Industrial Co., Ltd. (Panasonic Corporation) with a focus on alliance building, licensing and negotiating in the intellectual property area. As in-house counsel for Panasonic, Ms. Fujimori was responsible for patent litigation issues, license negotiations, drafting bylaws and policies on antitrust compliance for standard consortiums, handling IP issues for these consortiums and conducting due diligence for stock purchase and voting right agreements. Ms. Fujimori was a Foreign Intern at Weil, Gotshal & Manges, LLP in New York City where she actively participated in patent infringement commercial litigation.

Ms. Fujimori holds an LL.M. from New York University Law School with a concentration in trade regulations and an LL.B. from Kyoto University, Japan. Ms. Fujimori participated in the Summer Program for Foreign Lawyers at Georgetown University Law Center in 1998 and the Extension Course for Accounting at the University of California, Hayward, in 1998.

EDUCATION

- New York University School of Law, New York, New York, 1999, LL.M. (Trade Regulation)
- Kyoto University, 1992, LL.B.

PROFESSIONAL ASSOCIATIONS & MEMBERSHIPS

- American Bar Association
- Licensing Executive Society Japan

BAR ADMISSIONS

- New York, 2000

ADDITIONAL LANGUAGES

- Japanese (native)

PROFESSIONAL EXPERIENCE

- Ocean Tomo, LLC, Japan Services Team, Director, 2005-2009
- McKinsey & Company Inc., Associate, 2002-2005
- Weil, Gotshal & Manges, LLP, Foreign Intern, 1999-2000
- Panasonic Corporation, Legal Department, Senior Coordinator, 1992-1999, 2000-2002

PUBLISHED WORKS

- **ARE Patent Litigation Alert: *Uniloc USA v. Microsoft*: Federal Circuit Held the 25% Rule of Thumb By Damages Expert is a Fundamentally Flawed Tool for Determining a Baseline Royalty Rate In Patent Damages Analysis**
January 4, 2011
- **CAFC rejects the 25% Rule of Thumb as a Fundamentally Flawed Toll in Reasonable Royalty Calculation (Available only in Japanese)**
Nikkei IP Awareness, January 13, 2011 (published in Japanese)