



## Event Spotlight: Charles R. Macedo and Brian Amos to Present Webinar for Tech Transfer Central on Reinforcing University IP Policies to Protect Data Ownership & Monetization

*Tech Transfer Central*

On January 26, 2021, partner Charley Macedo and senior counsel Dr. Brian Amos will present a webinar for Tech Transfer Central on, "[Reinforcing University IP Policies to Protect Data Ownership & Monetization.](#)"

Charley and Brian will be joined on the panel by data licensing experts from both MIT and Duke University where they will discuss the importance of a well-considered institutional data policy for research institutions as data output expands and these institutions continue to monetize their data. While virtually all institutions have patent policies in place covering ownership and handling of patentable inventions, data policies are still very mixed and sometimes completely absent.

The panel will also examine existing IP policies for all types of data coverage, identify gaps that need reinforcing, and gain a solid understanding of the controlling federal regulations as well as potential liabilities.

Licensing and royalty distribution issues, along with risks and best practices related to data storage, retention and access will also be discussed as well as:

Understanding the licensing potential for clinical data sets in a variety of technology arenas, including:

- Life Sciences
- Artificial Intelligence and Big Data
- Relational Databases
- Data ownership issues
- Identifying gaps in IP policy data coverage
- Data storage, retention and access considerations
- How to get data producers to apprise the TTO of the data
- How data can be monetized
-



Licensing considerations

- Distribution of income received from monetized data

[Learn more and register.](#)