



## Charley Macedo to Co-Present AUTM 2021 Software Webinar Series with Technology Transfer Industry Leaders

Charley Macedo will once again speak at the [AUTM Software Course](#), which will be held on two Fridays, October 15 and 29 at 1pm to 2:30pm ET.

Course 1 on October 15 will explore:

New Realities in Software IP Protection

Speakers:

- Charles Macedo, Amster Rothstein & Ebenstein LLP
- Chris Ghery, University of Minnesota
- Virinchi Juttukonda, University of Maryland
- Michael Wrobel, University of Maryland
- Drew Bennett, University of Michigan
- Angela Kujak, UCLA

This presentation will begin with an overview of some of the more pertinent developments in intellectual property law over the past year and how it impacts a TTOs efforts to protect and monetize data and software, including:

- Supreme Court decisions involving copyright protection of declaratory code, software, government edits, and state sovereign immunity
- Recent cases on what is protectible/fair use on the internet including embedded links, de minimus display of artwork
- Developments in copyright and trade secret law to protect data
- Latest saga in protecting software in the courts and PTO
- Litigation surrounding scope of use for AI and ML

After setting the stage, the panel of technology transfer officers will share real life examples of the types of inquiries they get from faculty, how they have (or have not) adjusted their programs in view of these recent developments, and how new trends in the field have impacted the way they identify IP at their institutions.



Course 2 on October 29 will explore:

Emerging Trends in Artificial Intelligence, Machine Learning and Data Licensing

Speakers:

- Charles R. Macedo, Amster Rothstein & Ebenstein LLP
- Dinesh Divakaran, Duke University
- Cindy Chepanoske, Carnegie Mellon University
- Myron Kassaraba, MIT Technology Licensing Office
- Svetlana Sowers, University of Illinois at Urbana-Champaign

This 90-minute session will take over where the 2020 Software Course left off and build upon the presentations that all 2021 registrant have access to. The presentation will begin by providing a high-level overview of what is artificial intelligence and machine learning and describe what tools are available to use to protect, monetize and license the software and data.

Then, our panelists will walk through real-world examples of licensing programs that they have implemented – both successful and less successful – to guide other TTOs on how to set up and implement new programs.

Bonus: Included in the course registration is on-demand access to the 2020 Virtual Software Course Webinars, which includes an additional five 90-minute presentations.

[Learn more and register.](#)