



Emerging IP Trends to Know In 2020 – What 14 Top Experts Say

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The PCT Network turns to Partner Benjamin M. Halpern [link to his profile] for his insight as a “top expert” as to emerging IP trends in 2020:

3. Benjamin Halpern

2020 is going to bring upon the emergence of globalization in IP. One example of this is the new work-sharing arrangement between the United States Patent and Trademark Office (USPTO) and the Mexican Institute of Industrial Property (IMPI) that streamlines the process for obtaining a patent in Mexico based on a corresponding U.S. patent. More and more, we are seeing cooperation between the patent offices of different countries and regions. By bringing costs down and making the process more efficient, this encourages applicants to file more internationally and, ultimately, encourages more innovation.



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