



## **Sneak Peek Into Charley Macedo's LES Annual Conference Session on Identifying, Preparing and Packaging Data for Monetization in AI**

On October 18 at noon, partner Charley Macedo will moderate a panel at the Licensing Executives Society (U.S.A. and Canada), Inc. 2020 Annual Meeting, which is virtual this year, on identifying, preparing and packaging data for monetization in AI. Charley's co-panelists include Benjamin Beavan (Getty Images), Barry Brager (Perception Partners) and Nicole A. Spence CIPP/US (IBM).

In this video clip from the session, Charley delves into real-life examples where AI and machine learning are relevant.

[Register for the conference.](#)