SSRN Features Article by Charley Macedo and LES Annual Meeting Co-panelists on How to Identify, Prepare and Package Data for Monetization in AI

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SSRN recently featured an article written by ARE Law partner Charley Macedo and his co-panelists from the 2021 Licensing Executives Society USA and Canada Annual Meeting. The article, "How to Identify, Prepare and Package Data for Monetization in AI," originally appeared in les Nouvelles, the Journal of the Licensing Executives Society, Volume LVI No. 3 published in September 2021.

The article notes, "As computers have become more powerful and the collection of data has exploded, monetization opportunities for an organization with respect to its treasure troves of data are becoming more and more prevalent. In order to assist organizations on how to prepare and package data for monetization in artificial intelligence (AI)/machine learning (ML) opportunities, this article provides an overview of key considerations outlined at the 2020 LES USA and Canada Annual Meeting in a virtual presentation that was shared with the same title.

The article's co-authors include Nicole Spence of IBM Corporation, Benjamin Beavan of Getty Images and Barry Brager of Perception Partners.

Read the article.